

**Public and Media Information/Opt-Out Form
Grand Rapids Area Schools
Parent/Guardian Information**

Our schools are an important part of community life; and as such, the school district and its students deserve a certain amount of attention whether through the media or in conjunction with school district approved digital media.

Special events regularly take place at and in school and in conjunction with school activities, and we would like to share these activities with the community and other school district patrons through news releases, photographs, videos, other electronic means, and/or on the school district's approved digital media sites. Often, these news releases and digital media posts are accompanied by pictures of students taken by school staff, newspaper or media personnel, or other individuals authorized and approved by the school district.

Grand Rapids Area Schools digital media presence was established to provide a learning experience for students and staff and an opportunity to communicate with parents, community and other online users about the learning activities and extra- and co-curricular activities of Grand Rapids Area Schools and students. The digital media sites provide information about school and activities, including photographs of school events and special awards.

The school district will not publish the full names of students in the photographs, and only first names will be used, when and where appropriate.

The only exceptions to the above procedure and policy would be with regard to college recruitment, senior pictures, graduation announcements, school related yearbooks, drama playbills, and sport activity sheets and programs, etc.

The school district will follow the aforementioned procedure, as it considers this information, photographs, videos and other technology showing likenesses of students and student activities to be property interests of the school district. However, should you choose to opt-out by giving a blanket denial of permission for the intended uses contemplated above with regard to your student, you must sign the document below, which clearly indicates by your signature that no permission is given for the use of your student's likeness for any of the intended purposes. The school district will make all reasonable efforts to respect your request and desire.

Should you fail to sign this document and have it submitted to the school district offices by October 1 of each school year or within 30 days of enrollment, the school district will proceed in accordance with its normal policies and procedures.

Print Student's Name: _____ Grade: _____

Print Parent/Guardian Name: _____ Relationship: _____

Signature: _____ Date: _____

Original kept in the building of origin

Send one copy to: Student Information Services office in the Administrative Services Building

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